Perinatal Orientation and Education Program (POEP)

Town Hall Webinar

AWHONN
PROMOTING THE HEALTH OF WOMEN AND NEWBORNS
Housekeeping Notes:

- All attendees are on mute.
- We will leave time at the end of the presentation for questions. Please submit questions via the Q&A section on your webinar application throughout the presentation.
- If you have technical difficulties, please try to log in using a different browser.
- We will be recording this presentation and will make the recording available on the AWHONN website.
- There are no nursing contact hours available with this presentation.
Clinical questions we are unable to address during this webinar may be submitted to:
Practicereferenceline@awhonn.org
Today’s Presenters & AWHONN Staff Leaders:

Susan Hale, DNP, RNC-OB, C-EFM: Manager of Clinical Program Development
Brea Onokpise: Sr. Project Manager of Institutional Strategic Education Development
Cathy Bruce: Sr. Manager of E-learning and Instructional Design
Mitty Songer: Director of Product Sales and Client Relations
Ben Scheich: Vice-President of Analytics, Operations, Policy, and Strategic Initiatives
Perinatal Orientation and Education Program

• Increase knowledge to optimize patient outcomes
• Serves as an educational tool and informational resource
• Based on current research and used by recognized authorities

The provision of optimal, safe patient care requires a care pathway tailored to individual patient needs with consideration of the multiple factors encountered in clinical practice.
• Diversity: Promote diversity and inclusion in our organization and profession

• To meet this goal, the POEP modules:
  • Used an educational approach reflecting impact of social determinants of health and bias
  • Expand diversity, equity and inclusion content in course
  • Work towards the AWHONN Diversity Statement, which includes dedication “to integrate cultural competence and diversity into all aspects of our work....”

For more information, please go to awhonn.org/about-us/
Perinatal Orientation and Education Program

**Audience**

- Provide new nurses and experienced nurses with theoretical knowledge needed to provide care to women planning a family; in the antepartum, intrapartum, and postpartum periods; and newborns and the first few days of life.

**Settings**

- All perinatal settings including outpatient, triage, antepartum, labor and delivery, postpartum, and newborn nursery.
What’s New
POEP: Modules

- Foundation: Perinatal Safety and Risk Management (2.50)
- Module 1: Overview of Reproductive Health and Infertility (2.0)
- Module 2: Preconception and Interconception Health (2.25)
- Module 3: Physiologic and Psychosocial Adaptation to Pregnancy (2.75)
- Module 4: Process of Labor and Birth (Normal) (3.25)
- Module 5: Process of Labor and Birth (Complications) (3.0)
- Module 6: Cesarean Birth and Post Anesthesia Care Unit (PACU) (2.25)
POEP: Modules

- Module 7: Complications of Pregnancy, Part 1 (4.5)
- Module 8: Complications of Pregnancy, Part 2 (6.5)
- Module 9: Complications of Pregnancy, Part 3 (2.0)
- Module 10: Perinatal Infections (3.25)
- Module 11: Postpartum Assessment and Nursing Care (3.5)
- Module 12: Newborn Assessment and Nursing Care (5.25)
- Module 13: Neonatal Complications (4.25)
- Module 14: Perinatal Loss (3.0)
Perinatal Safety and Risk Management

Foundation Module
Impact of Race and Ethnic Disparities

Social Determinants of Health

Structural Inequities and Biases

Health System: Policy and Financing

Access

Continuum of Maternity Care

Health Before Pregnancy  Pregnancy/Prenatal Care  Childbirth (Intrapartum/Labor & Birth)  Immediate Postpartum Care  Ongoing Maternal & Pediatric Care

Justice System
Social & Family Environment
Income & Wealth
Housing
Physical & Food Environment
Transportation
Education

Collaboration & Integration
Quality
Partners & Families
Pregnant person & infant
Informed Choice & Risk Assessments
Care Team

©
Knowledge Checks

Knowledge Check

Review the question and select the appropriate answer.
Click the Submit button to check your answer.

Nina received information on the maternal serum alpha-fetoprotein screening test. Which statement demonstrates her understanding of the results?

- “My test will be done before my first trimester visit.”
- “If my alpha-fetoprotein level is below normal, I won’t need any further testing.”
- “If the level of alpha-fetoprotein is elevated, it could indicate a problem with my baby’s spinal cord.”
The Process of Labor and Birth (Normal)

Module 4
Cephalic (the head is the presenting part) presentations

**Face**
In a face presentation, the head is hyperextended so that the chin, or mentum, is the presenting part. This presentation requires a larger pelvic diameter than does occiput presentation to fit through the birth canal during a.
Go the Full 40

Elective Induction of Labor

Reasons
- Maternal requests
- Provider scheduling convenience

ARRIVE trial¹
- No harm in waiting for spontaneous labor
- Offering induction of labor after 39 0/7 weeks gestation is acceptable

¹Greisen et al., 2018

Intrauterine Vacuum-Induced Hemorrhage Control Device

Research and Evidence-Based Practice
Urgent BP Control in Pregnancy

Click on each medication for more details.

- Labetalol
- Hydralazine
- Nifedipine

Perinatal Safety Standards
Maternal Vaccination During Pregnancy

- Influenza
- Tdap/Td
- COVID-19

Vaccines
Newborn Assessment and Nursing Care

Module 12
**Evidence-Based Practice**

**Initial Bathing**

- Ensure temperature is stable and within normal limits
- Delay the initial bath for 6 to 24 hours of age (AWHONN, 2018)
- Maintain standard precautions for first bath
- Use water and neutral pH cleansers
- Keep newborn dry and warm following bath

**Sudden Unexpected Postnatal Collapse (SUPC) of the Newborn**

- The highest risk for SUPC is during the first two hours after birth
- Most likely caused by an internal risk factor

**Safety measures include:**

- 1:1 mother newborn staffing ratio during the first two hours after birth
- Educate parents to recognize abnormal newborn appearance and behaviors
- Remain focused on the newborn during skin-to-skin
- Position the head of the mother’s bed between 35–80°
- Educate the parents on the correct positioning of the newborn on the mother’s chest
Video: Newborn Feeding Cues

- Increased alertness or activity
- Rooting
- Hand-to-mouth movements
- Sucking movements or sounds
- Opening mouth in response to touch
- Crying and fussing (late cue)

*Used with Permission Jennifer Pitkin, IBCLC. Retrieved from https://www.youtube.com/user/jennettb  Contact: pitkin.jennifer@gmail.com*
Abusive Head Trauma (AHT)
Formerly Shaken Baby Syndrome

• Definition
  • Abuser violently shakes an infant or small child
  • Whiplash-type motion causes acceleration-deceleration injuries

• Long-term Consequences:
  • Vision problems
  • Developmental delay
  • Physical disabilities
  • Hearing loss

At least ONE IN EVERY FOUR babies who experience AHT
dies from this form of abuse
Oral Glucose Gel

- Alternative supplement treatment for asymptomatic neonatal hypoglycemia
- 40% dextrose gel administered intrabuccal
- Reduce need for obtaining IV access
- May reduce length of stay and NICU admissions
- May improve exclusive breastfeeding rates

(Makker et al., 2018; Narvey & Marks, 2019; Newnam & Bunch, 2017; Verklen, 2021a)
POEP
Purchase Offers
AWHONN is pleased to present (3) POEP purchasing offers:

1. **POEP (46) Seat option at $4,950**
   - This offer includes (45) participant seats and (1) FREE seat for an educator.
   - Additional seats with this offer are $99 per seat
     - Additional seats may be purchased as needed, in whatever quantity you need.
   - Access to POEP is (3) years from the date your order is set up in the AWHONN Online Learning Center.
   - Purchase is intended for use at (1) hospital.
2. **POEP (21) Seat option at $2,475**
   - This offer includes (20) participant seats and (1) FREE seat for an educator.
   - Additional seats with this offer are $99 per seat
     - Additional seats may be purchased as needed, in whatever quantity you need.
   - Access to POEP is (3) years from the date your order is set up in the AWHONN Online Learning Center.
   - Purchase is intended for use at (1) hospital.
3. POEP Affiliate License at $999 per hospital

The purchase of POEP permits the purchasing hospital to teach the program on that one site/hospital ONLY. Since many hospitals are now part of a healthcare system, we are pleased to inform you of our POEP Affiliate Hospital Site Licensing Program.

This Program allows affiliate hospitals within your healthcare system to purchase POEP at a greatly reduced price and to purchase only the number of POEP seats they need for online access!
• This offer is only available once one hospital in a healthcare system has made a “main” POEP purchase of (46) seats at $4,950.

• The Affiliate License is not available with the 21-seat POEP offer.

• The Affiliate License is $999 per hospital and includes (1) educator seat and (0) participant seats.

• Participant seats may be purchased, as needed, at $99 per seat.

• Purchase is intended for use at (1) hospital.
• Length of POEP access with the purchase of an Affiliate License
  • Access ends on the same date as the access end date for the “main” POEP purchasing hospital.
  • AWHONN recommends the purchase of the Affiliate License(s) at or near the same time as the “main” POEP purchase.
POEP Purchasing Details

- Please note that AWHONN does not accept purchase orders or offer payment terms.
- Product Sales creates a pre pay order invoice for the purchase of POEP which is remitted with payment.
- Payment accepted via check, wire transfer or credit card.
- Access to purchased POEP education is granted upon receipt of payment.
- Please allow (15) working days from the date your payment is received in the AWHONN office to receive access to purchased education.
For additional information on POEP pricing or for a prepay order invoice, please contact:

Mitty Songer
productsales@awhonn.org
304-550-3984
Open Forum

Moderator:
Sarah Perret-Goluboff

• Program Specialist – Analytics, Operations, Policy and Strategic Initiatives

Please add your questions or comments to the chat.

For more information, please go to awhonn.org/poep